Lesson Fifteen Them

Strong form: ðem; weak forms: ðem, ðm, occasionally weak forms: em, em

The strong form / ðem / is used for contrast, (e.g. 'them and us') or for emphasis, (e.g. 'look at them'). The weak form is usually /ðəm/, (e.g. 'Leave them alone' / ˌliːv ðəm əˈləun /; 'Leave them here' / ˈliːv ðəm ˈhɪə /; 'Eat them' / ˈiː t ðəm /), or in rapid, casual speech / ðm /, (e.g. 'Run them out' / ˌrʌn ðm ˈaut /).