

Lesson Nine

Your

Normal forms: jɔ:ˣ, juəˣ; occasional weak form: jəˣ

The strong form /juə/ or /jɔ:/ is usually used for emphasis (e.g. 'It's **your** fault') or contrast (e.g. 'with **your** books and my brains'). This pronunciation is quite common also in weakly stressed positions in careful speech. In British English, the weak form is /jə/ before consonants (e.g. 'take **your** time' / 'teɪk jə 'taɪm /) and /jər/ before vowels (e.g. 'on **your** own' / ɒn jər 'əʊn /).